

WRRM(FM), WGRR(FM), WFTK(FM), WOFX-FM & WNNF(FM)
EEO PUBLIC FILE REPORT
 June 1st, 2014 through May 31st, 2015

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Internal Posting	N	5
2	1st Baptist Church 6201 Redbank Road Cinti, OH 45213 513-793-5642 Job Bulletin Board	Y [not used to fill 1 vacancies]	0
3	Goodwill Industries 320 Garrard Street Covington, KY 41011 859-324-8557 Robert Moses	N	0
4	Jobs Plus 1625 Vine Street Cincinnati, OH 45210 Regina Bourne	N	0
5	Life Skills Center 2612 Gilbert Avenue Cincinnati, OH 45206 513-475-0222 Linda Hazzard	Y [not used to fill 1 vacancies]	0
6	Southern Ohio College 309 Buttermilk Pike Ft Mitchell, KY 41017 859-341-5627 Jennifer Haridson	Y	0
7	Cincinnati Herald 3440 Burnett Avenue, Suite 130 Cincinnati, OH 45229 513-961-3331 Gwen Seay	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
8	NAACP 4439 Reading Road Cincinnati, OH 45202 513-281-1900 Job Placements	N	0
9	Ohio Association of Broadcasters 88 East Broad Street Columbus, OH 43215 614-228-4052 Job Board	N	0
10	Internal Transfer/Promotion	N	0
11	Brown Mackie College 1011 Glendale Milford Road Cincinnati, OH 45215	N	0
12	Station Open House	N	0
13	Cumulus Corporate and Cincinnati Station Websites www.warm98.com www.wgrr.com www.purerock965.com www.wofx925.com www.greatcountry.com	N	10
14	Cincinnati Enquirer/Careerbuilder Website Jobpostings@mycareerbuilders.com http://cincinnati.gannetonline.com/careerbuilder/	N	0
15	Employee Referral	N	2
16	Zip Recruiter Website www.Ziprecruiter.com	N	1
17	Cincinnati Technical College 3520 Central Parkway Cincinnati, OH 45223 Andi Feld-Brockett	N	0
18	One Stop Career Alliance of N. Kentucky Office of Employment and Training 320 Garrard Street Covington, KY 41011 Carla Collier	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
19	Jewish Vocational Services 4300 Rossplain Road Cincinnati, OH 45236 Gina Harper	Y [not used to fill 1 vacancies]	0
20	All Access Website www.allaccess.com	N	0
21	On-Air Announcements (<i>one or more SEU stations</i>)	N	2
22	Non-Employee Referral	N	0
23	National College of Business and Technology 6871 Steger Drive Cincinnati, OH 45237 513-761-1291	N	0
24	Antonelli College 124 East 7th Street Cincinnati, OH 45202	N	0
25	Antonelli College 9100 West Chester Towne Center Drive West Chester, OH 45063	N	0
26	Great Oaks Institute of Tech & Career Development 3254 East Kemper Road Sharonville, OH 45241	N	0
27	Great Oaks Institute of Tech & Career Development 6375 Harrison Avenue Cincinnati, OH 45247	N	0
28	Miami University 501 East High Street Oxford, OH 45056	N	1
29	National College 3871 Steger Drive Cincinnati, OH 45237	N	0
30	North Central University 2441 Kenwood Circle Masnfield, OH 44906	N	0
31	Southwestern College 632 Vine Street #200 Cincinnati, OH 45202	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
32	Strayer University 2135 Dana Ave #300 Cincinnati, OH 45207	N	0
33	Union Institute & University 440 E McMillan Street Cincinnati, OH 45206	N	0
34	University of Cincinnati 2600 Clifton Avenue Cincinnati, OH 45221	N	3
35	University of Phoenix (Cinti) 9050 Centre Pointe Drive, Suite 250 West Chester, OH 45069	N	0
36	Xavier University 3800 Victory Parkway Cincinnati, OH 45207	N	0
37	Gateway Community & Technical College 1025 Amsterdam Road Covington, KY 41011	N	0
38	Northern Kentucky University Nunn Drive Highland Heights, KY 41099	N	4
39	Thomas More College 333 Thomas More Parkway Crestview Hills, KY 41017	N	0
40	Eastern Kentucky University 521 Lancaster Avenue Richmond, KY 40475	N	0
41	Morehead State University 150 University Blvd. Morehead, KY 40351	N	0
42	Western Kentucky University 1906 College Heights Blvd. Bowling Green, KY 42101	N	0
43	Urban League of Greater Cincinnati 3458 Reading Road Cincinnati, OH 45229 Stephen Tucker	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
44	Wright State University (online website posting) www.wright.edu/admin/career/getconnected/	N	1
45	Hispanic Chamber of Commerce Cincinnati USA 2637 Erie Avenue, Suite 206 Cincinnati, OH 45208	N	0
46	Greater Cincinnati Women's Chamber of Commerce 1634 Central Parkway #221 Cincinnati, OH 45202	N	0
47	Alliance for Women in Media info@allwomeninmedia.org	N	0
48	Ohio Center for Broadcasting 9885 Rockside Road Cleveland, OH 44125 Employment Opportunity	Y [not used to fill 1 vacancies]	0
49	Cumulus Business Managers bm@cumulus.com	N	0
50	College of Mt. St. Joseph 5701 Delhi Avenue Cincinnati, OH 45233	N	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			29

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	<p>Miami University Job Fair February 11th, 2015</p> <p>Northern Kentucky University February 25th, 2015</p> <p>Wright State University March 31st, 2015</p>	<p>On February 11th, 2015, the SEU attended the Fall Miami Ice job fair at Miami University in Oxford, Ohio. The SEU's Market Manager, three Sales Managers and the Promotions Director attended the fair, where they spoke to attendees about vacancies within the SEU and about career opportunities in the broadcast industry, collected resumes, and distributed applications.</p> <p>On February 25th, 2015 the SEU attended the Northern Kentucky University Spring job fair. The SEU's Market Manager, two Sales Managers and the Promotions Director attended the fair, where they spoke to attendees about vacancies within the SEU and about career opportunities in the broadcast industry, collected resumes, and distributed applications.</p> <p>On March 31st, 2015 the SEU attended the Wright State University Spring job fair. The SEU's Three Sales Managers and the Promotions Director attended the fair, where they spoke to attendees about vacancies within the SEU and about career opportunities in the broadcast industry, collected resumes, and distributed applications.</p>
2	<p>Internship Program</p>	<p>During the reporting period, the SEU hosted Seventeen student interns from the University of Cincinnati, Miami University, Northern Kentucky University, and the Ohio Center of Broadcasting. The student interns, each of whom received academic credit for their internship, worked in the SEU's Promotions and Programming departments and were supervised by the SEU's Promotions Director and a Producer. While working in the SEU, the interns were afforded opportunities to learn and experience different aspects of the Promotions and Programming departments. Interns shadowed the Promotion Directors and On-Air Hosts and observed the day-to-day operations of radio stations. In addition, the interns learned</p>

		how to use tools and programs commonly used in the broadcast industry. 3 of the Interns have been hired as part time Remote Techs.
3	Host Event for Educational Institution Related to Careers in Broadcasting	On Saturday February 21 st , 2015 Clay Hunt, professor at Northern Kentucky University brought his current Communications Broadcasting class for a departmental tour. The students toured the facility, spending time in each department and receiving an overview of its daily operation. The students were also educated on our internship program and hiring processes. Station participants included our Market Controller, Asst. Business Manager and Promotions Director.